

IN THE CLAIMS:

Please cancel originally filed claims 1-37 and insert the following new claim 38:

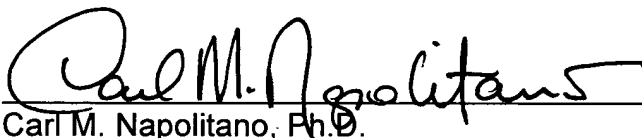
38. An advertising method including a turnstile having an arm rotatably carried thereby for blocking a passageway, the method comprising displaying advertising indicia on the arm for viewing by a person moving through the passageway.--

REMARKS

Original Claims 1-37 have been cancelled. New claim 38 has been added. A verified copy of the original specification, claims, and declaration and power of attorney are enclosed.

If further prosecution of this application can be facilitated through a telephone conference between the Examiner and the undersigned, the Examiner is requested to telephone the undersigned at the Examiner's convenience.

Respectfully submitted,



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CERTIFICATE OF EXPRESS MAILING

I hereby certify that the foregoing is being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 CFR § 1.10, addressed to the Assistant Commissioner for Patents, Washington D. C. 20231, Express Mail No. EL483668649US, this 2<sup>nd</sup> day of November, 2000.



Edward Bradley